

PRIVACY POLICY

This Privacy Policy (hereinafter, the “**Policy**”) aims to regulate the personal data processing activities carried out by the LIGA NACIONAL DE FÚTBOL PROFESIONAL (Spanish Professional Football League, hereinafter, “**LaLiga**”) through the web for the event organised (hereinafter, the “**Game**”).

Who is the processing manager in respect of your personal data?

Your personal data will be processed by LaLiga, with Corporate Tax ID No. G78069762 and registered office at Calle Torrelaguna 60, 28043 Madrid. LaLiga is a Private Law Sports Association, pursuant to what is established in Articles 12 and 41 of Act 10/1990, of 15 October, the Sports Act, which is composed exclusively and mandatorily of all the Public Limited Sports Companies and Clubs that participate in official football competitions state-wide and of a professional nature. LaLiga is registered under number 1 in the Professional Leagues section of the Book Register of Sports Associations of the High Council of Sports (CSD).

Contact the LaLiga Data Protection Officer: dpo@laliga.es

Where do we get your personal data from?

LaLiga will process the data that you provide us with directly on the registration form (name, lastname, media company, country and email address).

What is the purpose of processing your personal data?

Main purposes:

- / **Registration in the event:** We inform you that the personal data you provide in the registration form will be processed by LaLiga in order to manage your registration in the event, as well as your participation.

The legal basis for processing your data for the above-mentioned purpose is **the consent you gave us** by providing your personal data and registering in the event.

How long do we keep your personal data?

The personal data that we process will be kept for as long as the purposes that prompted the gathering of said data persist and/or as long as you do not revoke the consent that you gave, or as long as you do not exercise your rights of erasure, objection or limitation of processing.

Likewise, we inform you that once the purposes have ceased or if you have revoked the consents you gave or exercised the rights detailed above, LaLiga will block your personal data for a period of five (5) years with the sole purpose of meeting the liabilities of any nature that might arise. Said personal data will be erased once the term stated above ends.



To what recipients will your personal data be communicated?

Your personal data will not be communicated to third parties. However, LaLiga may disclose the personal data and any other information on the user when required to do so by public authorities performing the functions legitimately attributed to them and pursuant to the applicable provisions.

Likewise, some of the subcontractor entities of LaLiga may access the personal data and information as processing managers or assistant-managers providing a necessary service to LaLiga, as indicated in each of the purposes of the section *“For what purpose do we process your personal data?”* These service providers sign a contract whereby they have the obligation to use your personal information solely for the provision of the services detailed in this Policy.

What are your rights when you provide your personal data?

We inform you that you may at any time exercise your rights of access, rectification, objection, erasure, portability and limitation of processing with LaLiga:

What are your rights as a user?

- Right of access: You have the right to receive a confirmation of whether LaLiga is processing your personal data, as well as accessing said data.
- Right of rectification: You may request the amendment or rectification of inexact personal data.
- Right of erasure: You may request the erasure of your personal data.
- Right of limitation of processing: Under certain circumstances, you may request the limitation of processing your data, in which case they will only be kept to bring or defend claims.
- Right of objection: You may object to the processing of your data for the purpose you specify. LaLiga will stop processing your data, except for legitimate and compelling reasons, or to bring or defend claims.
- Right of transfer: If it is permitted, you may exercise the right to transfer your data, in a commonly used, structured format with machine reading, and transfer them to another processing controller.

How can I exercise my rights?

By sending an email to lopdp@laliga.es. The exercise of your rights shall be free of charge.

Last of all, if you consider that you are not satisfied after exercising your rights or that the processing of your personal data by LaLiga is not aligned with the regulations on data protection, you can contact the LaLiga Data Protection

Officer by email at dpo@laliga.es or submit a claim with the Spanish Data Protection Agency on its website, www.agpd.es